EventCrewOS Media Pack

PLAN. MANAGE. EXECUTE. ELEVATE.

BRAND
EventCrewOS

WEB
eventcrewos.com / app.eventcrewos.com

POSITIONING
Operations platform for event crews, gig teams, production managers, and staffing workflows.

Short description

EventCrewOS is a modern operations system concept for event production teams, contractors, venues, and crew managers. The brand focuses on scheduling, crew profiles, training, certifications, communication, time tracking, and practical execution for real-world events.

Use this pack for

- Website headers, app splash screens, pitch decks, press pages, social posts, and affiliate/partner profiles.
- Prefer black/dark backgrounds for the primary mark. Use transparent PNGs on dark gradients or clean black panels.
- Do not stretch, recolor randomly, add heavy shadows, or place the logo on busy photo backgrounds.

Prepared for William Lodge / EventCrewOS

Logo Assets & Usage



Included asset folders

logos/ - horizontal, wordmark, and EC icon PNGs with black and transparent backgrounds
icons/ - favicon and square app icons at common sizes
social/ - Open Graph image, LinkedIn banner, and profile icon
web/ - copy/paste HTML/CSS snippets for site integration
brand/ - this one-sheet and brand preview image

Core color palette

#030712
Deep Black

#FFFFFF
White

#11DCC6
Crew Teal

#1683FF
Ops Blue

#94A3B8
Slate

Copy/paste brand line

EventCrewOS helps event teams plan, manage, execute, and elevate crew operations with modern scheduling, workforce profiles, training, communication, and production workflow tools.

Recommended file for most websites

logos/eventcrewos-horizontal-transparent.png
icons/eventcrewos-icon-transparent-512.png
social/EventCrewOS-og-1200x630.png

Media pack generated from the approved EC mark and EventCrewOS wordmark.